

Aston Martin & H.R. Owen open state-of-the-art dealership in Reading

- New Aston Martin dealership open in Pangbourne, near Reading
- Facility becomes H.R. Owen's second Aston Martin UK location
- Prime site offers new and used sales, aftersales and servicing workshop

13 March 2015, Gaydon: Aston Martin has opened its latest new dealership in the UK in Pangbourne, Reading, as dealer partner H.R. Owen further extends its longstanding association with the luxury British sports car maker.

The new dealership, officially opened last night by General Manager Claus Andersen, complements H. R. Owen's existing Cheltenham business. The state-of-the-art facility features luxurious showrooms for new and pre-owned Aston Martin sports cars, a dedicated aftersales team and a workshop staffed by world-class Gaydon-trained technicians.

Located in a prime position close to both the M40 and M4 motorways, the showroom opening was attended by invited guests and key members of the Aston Martin senior executive team including Marek Reichman, Chief Creative Officer; Ian Minards, Director of Product Development; Christian Marti, Director of Sales Operations and Marcus Blake, General Manager, UK & South Africa.

Christian Marti said: "I am very happy indeed to welcome H.R. Owen Reading to the strong and growing Aston Martin UK dealer network. With the unveiling just last week of exciting new cars such as the fantastic DBX Concept, Aston Martin Vulcan and our new GT3 racing inspired special edition Vantage at the Geneva Motor Show, Aston Martin is looking forward to a bright and successful second century. H.R. Owen's decision to extend their association with us very clearly underlines their commitment to our brand."

Mamad Kashani-Akhavan Chief Executive of H.R. Owen commented: "At H.R. Owen we pride ourselves on representing the finest marques in the world and the chance to extend our partnership with Aston Martin is an opportunity we're delighted to have been offered. The performance of our existing business at Cheltenham, and the loyal customer base we've built

over the years, is something we intend to replicate at our Reading site. The team and I look forward to welcoming Aston Martin owners in the area into the H.R. Owen family."

For further information about H.R. Owen Reading please visit: <u>H.R. Owen Aston Martin</u>
Reading

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For additional information:

Further information available via www.astonmartin.com or www.astonmartin.com/media.

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