



ASTON MARTIN

Aston Martin Vanquish wins “The most beautiful Supercar of the Year” award at the Festival Automobile International Paris

Frankfurt am Main / Paris, 30 January 2013. The Aston Martin Vanquish continues to collect awards as the new flagship of the English marque's sports car range. The super GT won the crown for “The most beautiful Supercar of the Year” presented at The Festival Automobile International in Paris this week.

The voting panel, chaired by world-renowned architect Jean-Michael Wimotte, also included as Honorary President Ari Vatanen, “World Rally Champion 1981”, who together with an expert team representing diverse industries such as fashion, design, art and media, awarded the Grand Prize “to the most beautiful and interesting projects of the year focusing on art and automobile”.

Marek Reichman, Design Director of Aston Martin, said: “The new Aston Martin Vanquish is an unmistakable visual interpretation of the brand's ethos and also a triumph of both design and technical ability. As the new flagship of Aston Martin's model range we are proud to win this prestigious design award, it makes a wonderful continued start to our birthday centenary year.”

The Aston Martin Vanquish won the majority vote and was awarded first place out of a tough International competitor field. The limited edition Laliques Bacchantes trophy awarded to Aston Martin represents the second time the British brand has acquired this prestigious prize with the luxurious four door sports car Rapide winning in 2010.

The Vanquish, which was introduced to international media acclaim in June 2012, will remain on display at the Festival Automobile International 2013 exhibition. This display is open to the public from January 30 to February 3 at Pied du Dôme des Invalides, Place Vauban, 75007 Paris.

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For further information please use the contact details below or alternatively visit:

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Continental Europe Media Contact:

Manuela Höhne, Brand Communications Manager, Europe

Tel: +49 (0)69 770 752 009 Mobile: +49 (0)172 668 4038

E-Mail: manuela.hoehne@astonmartin.com

Tammy Haines, Brand Communications Executive, Europe

Tel: +49 (0)69 77075 2005 Mobile +49 (0)160 969 59241

E-Mail: tammy.haines@astonmartin.com